



FOR IMMEDIATE RELEASE

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**Philadelphia College Prep Roundtable Presents College Application Day on Tuesday, November 18, 2014**

Philadelphia, PA – The Philadelphia College Prep Roundtable (PCPR) and the Pennsylvania Association for College Admission Counseling (PACAC) will present “College Application Day”, on Tuesday, November 18 at Murrell Dobbins High School (2150 W. Lehigh Avenue, Phila., PA 19132) from 9:30 AM to 1:30 PM

College Application Day is part of a national effort lead by the American Council on Education’s “American College Application Campaign”.

The American College Application Campaign is a national effort to increase the number of first-generation and low-income students pursuing a college degree or other higher education credential. The primary purpose of this effort is to help high school seniors navigate the complex college admissions process and ensure they apply to at least one postsecondary institution. The effort occurs during the school day, with a focus on students who might not otherwise apply to college.

Two-thousand and fourteen is the first year of participation for Pennsylvania and New Jersey in the American College Application Campaign.

**(more)**

**Page 2/ COLLEGE APPLICATION DAY at MURRELL DOBBINS HIGH SCHOOL NOVEMBER 18, 2014**

Volunteers from both PCPR and PACAC, along with many distinguished Dobbins alumni including former Philadelphia Fire Commissioner Lloyd Ayers, former Philadelphia Police Commissioner Sylvester Johnson and former NBA player Greg 'Bo' Kimble will be present and help students complete college applications.

“It’s important that all of our students are career and college ready, “said Dobbins High School Principal Dr. Toni Damon. “This event is a step towards that end. We are appreciative of everyone helping our over 100 twelfth graders with the college application process.”

“We’re modeling an effort as a community to help high school seniors understand the college application process which can be intimidating.,” PCPR Director Thomas Butler said. “Experts from the postsecondary community will not just to help students fill out applications, they will also provide workshops on completing an essay and funding postsecondary education. There will be over 50 volunteers from the college community coming to Dobbins helping every senior to complete a college application.”

College Application Day is sponsored in partnership with the PCPR, PACAC) and Dobbins High School.. For information about the day, go to [www.collegepreproundtable.org](http://www.collegepreproundtable.org).

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